

HAIR LOSS FAQs

Hair loss, ack! Why????

Hair loss is generally an inherited condition, and it is widely attributed to the buildup of DHT in the hair follicle, which cuts off essential nutrients in a process called DHT metabolism. This accumulation of DHT inside the hair follicles and roots is one of the primary causes of male and female pattern hair loss.

DHT what?

Ok, let's start with 5-Alpha-Reductase (5AR), an enzyme in the body that triggers this DHT Metabolism, a process that converts the hormone Testosterone into Di-Hydro-Testosterone, or DHT. DHT is found not only within the hair follicle, but also at the root of the hair shaft, or dermal papilla. When DHT gets into the hair follicles, it locks them in androgen receptor sites. This prevents necessary proteins, vitamins and minerals from bringing nourishment to the hairs of those follicles.

In plain English, what happens when I don't feed my hair properly?

This causes the cells in those hair follicles and roots to reproduce at a much slower rate. The hair follicles become smaller and this can shorten their growing stage or lengthen their resting stage. Thus the hair in the affected follicles becomes thinner, smaller, weaker and lighter in color. These damaged hairs may fall out and not grow back. That is when the dreaded Receding Hair Line or small bald spots on the top or back of the scalp appear. After the process begins, hair loss and thinning continues at an ever-increasing rate.

How do I feed my hair? And can I stop DHT Metabolism?

Proper nutrition is critical in order to maintain strong, healthy hairs. Generic contains proprietary ingredients that act as "DHT Blockers" that slow or stop the formation of more DHT in the body. Generic contains key components that inhibit DHT Metabolism and prevents the devastating effect of harmful DHT to your precious hair follicles. Acting like an Uber-vitamin for your hair, the safe and effective botanical substances in Generic perform together to protect and strengthen your hair.

Okay, what's so different about Generic?

All the ingredients in Generic are natural and herbal-based, proprietary components. This specially balanced formula creates the optimal environment in the body to produce healthy hair. The proprietary mixture of natural ingredients will make your hair stronger and fuller, and reduce hair loss.

Are there any side effects from using Generic?

Generic is made from only natural ingredients and no side effects have been reported by users. The formula is 100% safe and effective.

How long will it take to see a change in my hair loss?

Generic starts working immediately. But it can take up to four months to notice a visible difference, although some users report seeing dramatic changes in shorter periods of time.

Will this product counteract with any of my medications and/or vitamins?

Generic will only enhance the efficacy of other vitamins that you take. The natural ingredients should not interfere with any of your prescription medications. If you have any questions, we recommend you consult your physician.

How long should I use Generic?

Generic should be used for as long as you want to slow hair loss, and have a fuller and healthier head of hair.

Will I grow hair on any other part of my body if I take Generic?

No. The Generic formulation only increases hair growth on the head.

Help! If I've lost most of my hair, can Generic still benefit me?

Since Generic has done wonders for many victims of hair loss, we recommend you try it for a few months, and we think you will notice an improvement in the thickness and beauty of your hair.

I'm not really losing my hair, but I am interested in getting thicker hair. Can Generic benefit me?

Congratulations on thinking ahead. Generic will make your current hair thicker, and then stem the tide of future hair loss, which can occur at any age. Many of our customers with full heads of hair say they love how Generic has improved the look of their hair.

How can I know if Generic will work for me?

Since it has worked for thousands of people, don't you think it's worth trying to improve the appearance of your hair? Try it, and we believe you will receive the incredible results many others rave about.

If I miss taking Generic, will it hurt my progress?

It's important to take Generic every day. But if you miss a few days, start taking it again right away to avoid hair loss and thinning.

Will Generic work on my very coarse, curly hair?

Generic has been shown in clinical tests to work on all hair types, for all ages, genders and races.

I just fired my hairstylist. My last dye job caused my hair to fall out! Can Generic help me?

The natural, nutritional properties in the Generic formula can improve the look of hair damaged by bad permanents, botched dye jobs, and vengeful hairstylists.

Is this product available in stores or salons?

Generic is only available through the website and The New You Lifestyle stores.