

Business

Build success through every step of the sales cycle. From pre- to post-sales, Sony supports you through the Solution Provider Center and live technical support. Sony's comprehensive list of programs help you through the entire cycle, including demo programs and competitive rebates and incentives. Tailor solutions that fit your customer's needs with Sony's full line of innovative products, and deliver them with the help of our authorized distributors. Plus, make it even easier to own Sony products with our Sony Extended Service program and special leasing options through AEL Financial. And with programs like Trade-in, you can extend and renew your customer relationships. With Sony, it's not just about making a sale, but exceeding expectations, again and again. Call 1.866.235.SONY or visit sony.com/business/SPCrefresh to see what Sony can do for your business. Go to sony.com/business/SPCmaui and enter for your chance to win a trip to Maui.

SONY CHANNEL LIFECYCLE PR









